

THE 1ST CUENCA CONFERENCE



2/9/25

BUILDING A HEALTHIER FUTURE FOR OLDER ADULTS



In Memory of
Prof. Yoram Maaravi
(1957–2024)

Call for Abstract Submissions

The Cuenca Research Institute for Treatment Approaches to Age-Related Diseases, 2025

The Albert and Alba Cuenca Research Institute for Therapeutic Approaches to Age-Related Diseases promotes an interdisciplinary, innovative, and treatment-oriented understanding of aging and age-related processes. The institute emphasizes the translational application of gerontology and geriatrics to clinical, social, and community practices, striving to bridge the gap between academic knowledge and meaningful improvement in the lives of older adults.

The Institute views aging as a multifaceted process encompassing physical, emotional, social, functional, and economic dimensions, which interact and cumulatively shape an individual's physical and mental health. Accordingly, research supported by the Institute focuses on the broader context of aging, addressing issues such as loneliness, physical and/or cognitive decline, emotional and financial distress, and quality of life in both community and institutional settings.

The Institute aims to encourage research that contributes to optimal and healthy aging. It supports scientific excellence, the development of adapted methodologies, and the strengthening of interdisciplinary approaches, especially in support of medical, nursing, and caregiving teams.

As part of this mission, the Institute invites students to submit an abstract for poster presentation for the 1st Cuenca Conference, which will take place on September 2, 2025, at the Steinhardt Museum of Natural History, Tel Aviv University.

Submission Deadline: July 31, 2025

Relevant Research Areas

Studies related to aging in the context of public health, epidemiology, medicine, social work, psychology, health professions, and more.

Eligibility Criteria

- Open to Master's and Ph.D. students.
- Monetary prizes will be awarded to the best posters:
 - 1st place: 3,000 NIS
 - 2nd place: 2,000 NIS
 - 3rd place: 1,000 NIS

Posters will be evaluated based on innovation, applied contribution, clarity, conciseness, accessibility, and relevance to age-related diseases, their prevention, and healthy aging.

Posters are encouraged to include strong visual elements, such as charts and infographics, to help convey information clearly, concisely, and effectively.

Required Materials (Must be submitted in English)

- Research abstract (up to 300 words), including: scientific background, research objectives and hypotheses, research methods, preliminary findings (if any), planned timeline, and references.
 - * The title and list of references are not included in the word count.
 - ** The abstract must include: advisor contact information and advisor's signature confirming the submission.
- All submitted abstracts will be reviewed by the Institute's scientific committee. Approval of the abstract is a prerequisite for poster presentation at the conference.

Submission Instructions

All materials must be sent in one email to:
cuenca@tauex.tau.ac.il

* Email subject line should read: *"Abstract and Poster Submission - Full Name - ID Number"*

Timeline

Submission deadline: July 31, 2025

Notification of acceptance for poster presenters will be sent by August 10, 2025

Poster Design Guidelines

- Maximum dimensions: 120 cm height × 90 cm width.
- Leave margins of at least 2.5 cm on all sides; ensure sufficient spacing throughout.
- Below the title, include the presenter's name(s) and institutional affiliation.
- Use concise text.
- The poster must be legible from a distance of 1.5 meters:
 - Title font size: at least 70
 - Body text font size: at least 24

Please note: Poster printing is the responsibility of the presenters.

Please make sure to bring the printed poster with you on the day of the conference.

For any inquiries or additional details, please reach out via email: cuenca@tauex.tau.ac.il

CONFERENCE REGISTRATION